

Mike Roberts – President



As Founder and principal of Activ Technologies, Mike Roberts' portfolio includes over twenty years of supply chain and information technology expertise. His expansive background also includes directing and managing supply chain management and enterprise resource planning (ERP) solution sales efforts for middle to large-size companies.

For several years, Activ Technologies has been actively engaged in the Microsoft partnership ecosystem. As a direct result of that relationship, Mr. Roberts has gained tremendous expertise in the successful navigation of Microsoft's business networks and ways of doing business. "This has allowed Activ Technologies to participate in numerous launches with Microsoft, and has given us an insight into Redmond that is quite valuable," said Roberts.

Mr. Roberts brings a deep and diverse view of applying IT based solutions to the supply chain world. His visionary strategy is to provide leading edge solutions that allow businesses to gain better visibility and efficiency within their supply chain management. "As the leader of Activ Technologies, it is very important to me that we build and deliver solutions that meet and exceed the expectations of our customers, in the integration/supply chain space," he added.

"Having two teenage daughters, I am being constantly reminded of how important it is to listen to what is being said. We apply those same listening principles here at Activ Technologies as we go about working for our customers."