

“If Your Member Service Manager can Spare Just 17 Minutes this Month ...I’ll Show You How to Slash Cheque Fees Up to 40% ...And Reduce Your Staff’s Workload, Guaranteed.”

When you review our proven solution, we will *reward* you generously for your time. For only 17 minutes, we will give you a valuable \$100 gift certificate from Best Buy. In addition, when you schedule a free test trial of our service before May 15th we will give your favorite charity a gift: a \$250 donation in your credit union’s name. No strings attached. It’s simply our way of saying “thank you”.

Many savvy credit union managers are already sharing the cheque order savings with their membership using our simple, fast, and completely automated service that credit union members naturally want you to provide for them...

Dear Credit Union General Manager,

My name is Les Cseh, and I’m president of an industry-leading cheque-printing firm in Gananoque, Ontario. About four years ago, I developed an easy-to-use online cheque ordering service for credit unions called AFICO, specifically engineered to ship orders within 24 hours. It allows you to quickly place your cheque orders within seconds at a substantial savings you can **enjoy as revenue** or **pass the savings on to your members** or both...and all cheques are premium quality and CPA 006 compliant.

Relax. It’s completely hassle-free and exclusive contracts are not required, unlike our competitor’s solution.

Significantly Reduce Your Staff’s Workload at a Huge Savings

In fact, our service will *significantly* reduce your staff’s workload. Since our online service automates the entire cheque ordering process, your member service rep can select everything- from personal cheque-books to business starter kits for members- within seconds. And that means your staff can easily provide a full-range of cheque services to your membership. **Each order is at 15% to 40% savings** as compared to our competition, a savings that can be shared with your membership or added to your bottom-line.

(please turn over)